



National Diabetes Education Program Awards

Sponsor	Award	Component	Year
Health Improvement Institute	Aesculapius Award of Excellence	“Rayos y Truenos” television PSA	1998
Mercomm, Inc.	Silvery Mercury Award	“Rayos y Truenos” television PSA	1998
Health Improvement Institute	Aesculapius Award of Excellence	“Family Reunion” television PSA “Future Generations” television PSA “Give It Up” radio PSA	1999
Health Improvement Institute	Aesculapius Award of Merit	“Many Faces of Diabetes” television PSA	1999
National Health Information Awards	Certificate of Merit	“Give it Up” radio PSA	1999
International Association of Business Communicators	Silver Inkwell Award	Overall National Diabetes Education Program Awareness Campaign and Campaign Guide for Partners	1999
Public Relations Society of America	Thoth Award Certificate of Excellence	“Many Faces of Diabetes” television PSA	1999
U.S. Department of Health and Human Services	Secretary's Award for Distinguished Service	National Diabetes Education Program Minority Awareness Campaigns	2000
Centers for Disease Control and Prevention	Honor Award for Communication Service	National Diabetes Education Program Awareness Campaign	2000
Videographer Awards	Award of Excellence Honorable Mention	“Diabetes Control: Five Communities Reach Out” video	2000
Public Relations Society of America	Thoth Award Certificate of Excellence	National Diabetes Education Program Multicultural Awareness Campaign	2000
Questar International	MerComm Gold Award	“Diabetes Control: Five Communities Reach Out” video	2000
Questar International	MerComm Silver Award	“Future Generations” television PSA	2000
National Health Information Awards	Certificates of Merit	“Family Reunion” television PSA “Future Generations” television and radio PSAs	2000
Health Improvement Institute	Aesculapius Award of Excellence	“Future Generations” radio PSA	2000